



Leveraging the sharing economy and a network of drivers, OnCar has created **unlimited new ad-space** at the **most affordable outdoor rates**.

Scale to 100's of Billboards!

OnCar Media shares the advantages of traditional outdoor advertising, while our sharing economy model helps overcome many of the traditional challenges.

OnCar campaigns can be scaled up or down, provide flexible start dates and unlike other outdoor options, OnCar provides on-demand virtually unlimited inventory.



Motivated Brand Advocates

We analyze and select drivers from our network who are best aligned with your campaign's goals. Drivers are invited to your campaign based on geography, driving patterns and time on the road.

Motivated advocates who choose to drive your brand on their personal vehicle, creating meaningful impressions.

Try our online **Campaign Planner App**. It's fast and easy!

OnCar Media Inc.
info@OnCar.media
www.OnCar.media



Ads on our fleet of cars are affordable and unavoidable – get in front of your customers and leave the online clutter behind.

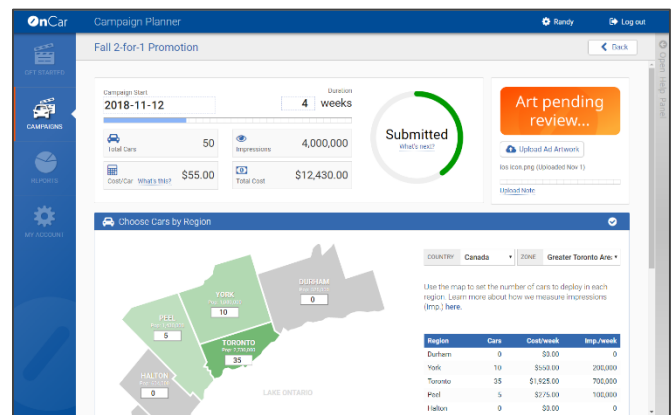
OnCar Media's network of sharing economy vehicles are motivated through an integrated rating system, financial compensation, and the ability to select brands they believe in. Our drivers are more than a moving billboard, their use of personal vehicles create advocate relationships and conversation starters.

Campaign Planner Web App

The OnCar Campaign Planner App can be used to plan your campaign, or one of our account managers can handle that for you.

Visual Impression Targeting

Our impression mapping tool makes it easy to plan campaigns - offering dynamic cost and campaign metric updates.



OnCar Campaign Artwork

After planning your campaign, work with our no-charge creative team or submit your own artwork based on our specs. We produce decals in-house on perforated vinyl media.

Deploy Your Campaign

When your campaign begins, a decal install kit is shipped to each driver. Drivers apply the decal and begin driving your brand message. Drivers submit photos of their car with your decal, along with other data that rolls into your Campaign Performance Report. We make it easy to get your message rolling quickly!

